



Sponsorship Packages for the 2017 UCGIS Symposium

CyberGIS and Diverse Partnerships for Geospatial Workforce Development is the theme for the 22nd annual gathering that UCGIS will hold at the Hyatt Arlington (Virginia) from May 22 – 25, 2017. With this theme we recognize the diverse community engaged with GIScience. We aim to establish and nurture collaborations centered around cyberGIS, its wide range of domains, and their specialists. For example, some of the topics that connect cyberGIS activities with UCGIS member interest include big data, smart cities, and the food-energy-water nexus.

Our Symposia are known for their high quality and informative sessions that provide top-notch information on matters important to the GIScience community. We offer unparalleled opportunities for professional and social networking within the most active community of GIScience scholars in U.S. higher education. Each year around 125 people attend our event, a size that is optimal for in-depth and productive conversations. This year we anticipate record-high attendance as we are coordinating with our inaugural Summer School for graduate students and early-career scholars.

If you are interested in being a Sponsor for the 2017 UCGIS Symposium, please contact Diana Sinton (dianasinton_at_ucgis.org).

The Superb Soiree (\$10,000)

Be the sole, premier sponsor of this legendary social function, when Symposium participants gather socially at our opening-day evening reception, celebrate with our annual Award recipients, and honor our Fellows. Collegial banter in memorable settings. **Available benefits to the Sponsor include:**

- Complimentary Symposium registration for up to 3 participants
- Your organizational logo and/or a link to an organizational video, displayed very prominently on the Symposium website
- Your organizational logo displayed very prominently at the registration table
- Your organizational logo displayed very prominently on the main screen during all breaks
- Printed material of your choice placed on participant tables during all general sessions
- Your organization highlighted over the social media channels of UCGIS and its leadership

The Marvelous Mid-Day Meal and Meeting (\$5000)

Have one of our lunch-time gatherings be named just after you or your organization! We hold our Council Meetings during this time so the audience is engaged and active. **Available benefits to the Sponsor include:**

- Complimentary Symposium registration for up to 2 participants
- Your organizational logo displayed prominently on the Symposium website



- Your organizational logo displayed very prominently at the registration table
- Your organizational logo displayed prominently on the main screen during all breaks
- Printed material of your choice placed on participant tables during all General Sessions

The Breakfast Bonanza (\$3000)

The early bird gets the worm! This is always a popular meal for Symposium participants, and there will be several Committee meetings taking place during these slots. **Available benefits to the Sponsor include:**

- Complimentary Symposium registration for 1 participant
- Your organizational logo displayed on the Symposium website
- Your organizational logo displayed on the main screen during all breaks

Superlative Student Scholarships (\$2000)

Students are the future of GIScience. Help us help them by supporting this opportunity for their scholarly participation. All students are invited to present research posters during our opening reception, and those posters will remain on display throughout the Symposium. Based on their poster presentations, a small number of eligible students will be selected to receive travel awards and recognition on the UCGIS website. **Available benefits to the Sponsor include:**

- An invitation to deliver one of the students his or her award during the formal recognition ceremony
- Your name or your organizational logo displayed on the Symposium website
- Your name or your organizational logo displayed on the main screen during all breaks

Friends of UCGIS (\$500)

Support the UCGIS community of practice by being an engaged patron. **Available benefits to the Sponsor include:**

- Your choice of up to five (5) songs to be on the music playlists featured during the Reception or the daily coffee breaks
- Having a shirt with your organization's logo worn by a key member of the UCGIS leadership team during one or more Symposium sessions (you must provide the shirt)
- Availability of members of the UCGIS leadership team to pose with you for selfies that will be featured on the UCGIS website and across other social media channels
- Alternative options may be suggested by the Sponsor with acceptance at the discretion of UCGIS